

PEDESTRIANS

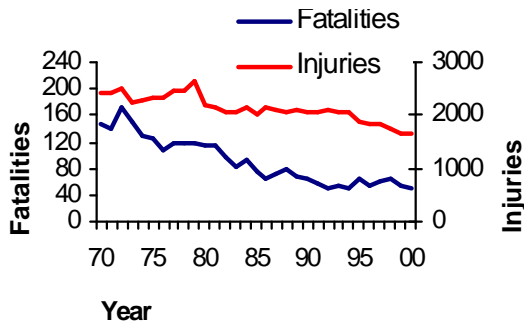


Did You Know...

In Wisconsin, in 2000, one pedestrian was injured or killed every 5.2 hours.

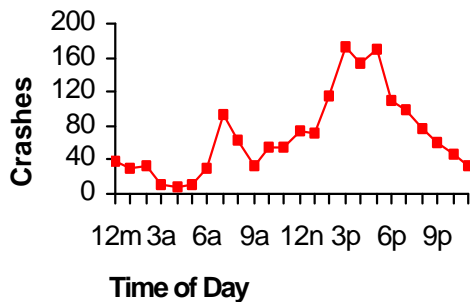
- 1,657 crashes involved pedestrians in Wisconsin in 2000.
- Of these crashes, 50 pedestrians were killed and 1,648 pedestrians were injured.
- Few pedestrian crashes result in property damage only; the pedestrian is almost always injured.

Pedestrian Fatalities and Injuries (1970-2000)



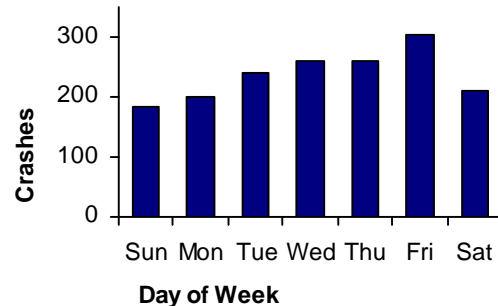
- Over the years improvements to pedestrian safety have been made in areas such as engineering, education, enforcement and emergency response.
- The number of pedestrians killed has decreased by 64% since 1970.
- The number of injuries has decreased by 28% since 1970.

2000 Pedestrian Crashes By Time of Day



- Most pedestrian crashes occur in the 3-4 hours after school, the prime time that adults commute from work.

2000 Pedestrian Crashes By Day of Week



- Pedestrian crashes most often occur on weekdays.

Who is at Fault?

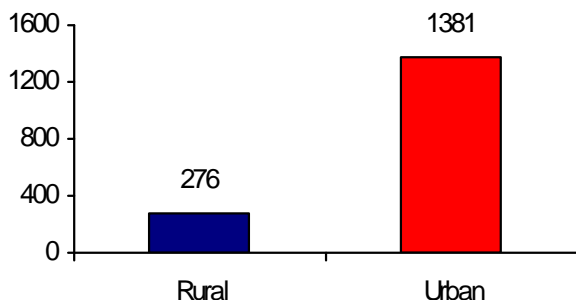
- Drivers at fault in pedestrian crashes were listed as failing to yield or inattentive driving 52% of the time.
- Pedestrians at fault in crashes were listed as failing to yield right of way and disregarding traffic control 38% of the time.
- In pedestrian fatalities for 2000, pedestrians had a Blood Alcohol Concentration (BAC) of .10 or greater 38% of the time.

Pedestrians Killed in Crashes (1995-2000) With BAC of 0.10 or greater

Year	Pedestrian Fatalities	BAC $\geq .10$	% BAC $\geq .10$
1995	64	17	27%
1996	54	4	7%
1997	62	20	32%
1998	64	20	31%
1999	55	9	16%
2000	50	19	38%

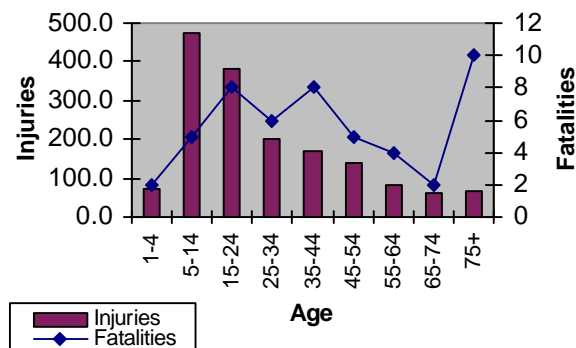
Where and Who...

2000 Crashes Involving Pedestrians by Location



- Most pedestrian crashes occur on local roads and streets.
- This is consistent with the fact that most pedestrian travel is in urban areas.

2000 Pedestrian Fatalities and Injuries by Age Group



Children sustain between 1/3 and 1/2 of all pedestrian injuries each year. They are involved in crashes caused by darting out into traffic, excessive vehicular speeds in neighborhoods and school zones, or driver inattention.

Current Pedestrian Laws

Wis. Stats. 346.23 (1)

- At an intersection or crosswalk controlled by traffic control signals or by a traffic officer, the operator of a vehicle shall yield the right-of-way to a pedestrian in a manner which is consistent with the safe use of the crosswalk by a pedestrian who has started to cross the highway on a green or "Walk" signal.
- In all other cases pedestrians shall yield the right-of-way to vehicles lawfully proceeding directly ahead on a green signal.
- No operator of a vehicle proceeding ahead on a green signal may begin a turn at a controlled intersection or crosswalk when a pedestrian or bicyclist crossing in the crosswalk on a green or "Walk" signal would be endangered or interfered with in any way.



What Can I Do?

- Reduce travel speeds in school zones and neighborhoods.
- Be attentive to pedestrians on or near the roadway.
- Look for pedestrians when turning.
- Yield to pedestrians already attempting to cross the roadway.
- As a pedestrian, always look left, right, and left again for traffic before stepping into the street.